To the CDSOA membership: Notes Regard Membership Renewal and New Member Sign Up for 2023, and Beyond

On or about Jan. 1, 2023, we will be moving to online membership signup and management provided by a new "master" CDSOA web space currently under development at a web space provider - ClubExpress.com. The old capedory.org web space (especially the CD Message Board) will be preserved fully functioning "as is". In the New Year when you type in <capedory.org> you will go to the new CDSOA home page. Prominently displayed will be a link to the current boards; one obvious additional click.

The new CDSOA home page will handle memberships, events, and the event calendar directly - at a higher functional level than we now enjoy. In time we will make an effort to streamline the older space, but we are also determined to preserve the entire legacy of the original space and all of the articles and information it contains as a result of its long life on the web - and we want to repeat, especially, the full functionality of the message boards. Quite literally we are just putting a wrapper around the old space.

If you are currently an active member of the Cape Dory Sailboat Owners Association (CDSOA) as of 2022, you will be automatically renewed for 2023 - *AT NO COST*. New Members for 2023 will be able to sign up for \$25 on or about Jan 1, 2023.

There is enough balance in the national account to afford this and pay for other improvements to our national operating structure – in a sense the current membership has "paid forward" and as a non-profit, carrying an excessive balance is discouraged. In additional most of the Fleets are carrying substantial balances in Fleet accounts. Therefore, our thinking is to modernize our structure, now, without loosing membership in transition. Thus the free year.

In 2024 membership and other fees (if any) fees will be paid by secured credit card online. In 2023 new membership fees will be paid by secured credit card.

Current active members will only have to "sign in" to their new online membership accounts (temporary password details to follow in December) - verify and or complete required personal info – and then personalize passwords. New membership and annual memberships in the years ahead will be paid online via a highly secured credit card entry process. We are moving to this online methodology because we believe the added functionality will enhance the attraction of new memberships and give us an ability to manage memberships and events that we lack now.

As an aside we want to mention that membership rosters (data) as managed by Club Express is robust and highly secure. Each member can choose to show all or a reduced levels of personal info to the club directory, searchable only by other members, or you can choose to not show any searchable info at all. Only admins can see the hidden members. You can also at any time

quit CDSOA and request to void all data about your membership. You can opt in or out of event and other notifications.

Needless to say, this will make our membership directory virtual and always current with very little administrative overhead. Interestingly lapsed members are retained but hidden on the theory that perhaps they just "forgot" and a little communication is all that's needed. If we ever choose to print another directory, it becomes a simple reporting matter. There will be a "Fleets" field in your membership profile, so Fleet captains and event coordinators will be have useful functionality at the fleet or event level. Master admins can designate members as subaltern administrators so that, for instance, an event coordinator can manage the event taking advantage of registration and other data.

Parallel to this effort we are re-establishing our CDSOA's non-profit status, incorporating as a 501 c (3) in the state of Virginia, with and new bank account to be managed pro-temp by Vice Commodore John Arsenault. We are using a legal services provider to accomplish this task, leaving no detail unturned, at a modest cost. We are coordinating with Sue Kuhar, current CDSOA national treasurer to transfer the current national checking account balance seamlessly to the new account. Sue has assiduously preserved all past records.

We should take the time here to acknowledge the great service and attention to detail Sue has provided for many years. Thank you Sue.

All of this was discussed at the CDSOA national meeting in early October at Rappahannock River Yacht Club, and there was general agreement by those in attendance to move in this direction. The current leadership (such as it is) recognizes we are in an interim period and not fully "staffed" as required in our bylaws ... but we are hoping to implement regular virtual CDSOA "town meetings" in 2023 and resolve our leadership vacancies - taking advantage of Club Express' event support for "virtual events" which have become a useful fixture of modern life. With the development of the new web space, we think there will need to be a rethinking of what those leadership positions actually need to be ...

The new web space treats virtual meetings almost identically as actual physical event announcements, including the easy ability to post Zoom and other virtual meeting links almost as if you were posting driving directions to ... umm ... Flanders Fish Market.

We welcome any and all commenting as we believe this should be a collaborative process in our community. At the same time, we are certain it is time to move forward and hope for membership support.

A screen shot of the new CDSOA home page "in trial" is attached below. The "Flanders" event announcement is not real yet - just a test entry! There are other items still to be added.

Stay posted for additional directions as the New Year approaches.

Fred Mueller, Commodore John Arsenault, Vice Commodore

